



MEDIA RELEASE

EMBARGO until 22 August 2019

THE HON LIZA HARVEY MLA TO LAUNCH CAREERS IN SURVEYING PROGRAM

The Hon Liza Harvey MLA will today officially launch **A Life Without Limits - Careers in Surveying** program in Western Australia, a national initiative to encourage a new generation of surveyors into the workforce.

Held at Macquarie Bank, the corporate launch will be attended by Ms Harvey, the Surveyor General Ms Dione Bilick and corporate, tertiary and government leaders of the surveying profession.

The program has been brought to WA by the Western Australian Institution of Surveyors (WAIS), and will be managed by representatives from the profession under the banner of SurveyorsWA. It aims to protect the profession against forecasted skills shortages by increasing secondary student intake into tertiary study in Surveying, as well as raising the profile of the profession.

Additionally, the A Life Without Limits program aims to build awareness of Surveying with career advisors through Industry Member Ambassadors. The program will create opportunities for students to engage with the profession through work experience placements and mentoring programs. Dovetailing with both State and Federal Government initiatives to promote STEM based learning, SurveyorsWA members will attend Careers Expos and initiate maths presentations and Maths in Surveying days.

Chair of the WA Life Without Limits program and Vice President of WAIS, Richard Delany, is thrilled to see the local program launch. "Our members have voiced their concern over the declining numbers of Licenced Surveyors in WA, and wish to see the profile of the surveying profession raised," Mr Delany said. "As a member association, we acknowledge the need to address the issues of an ageing workforce, fluctuating tertiary enrolments and an imbalance in gender representation. We are pleased that STEM programs continue to be a focus in our schools' curriculum; however, Surveying as a science and as a profession is often not considered. It combines advanced technologies with practical application".

The A Life Without Limits program promotes Surveying as a dynamic career choice that has no boundaries. "Surveying has a rich history, and an exciting future". Mr Delany said.

A Life Without Limits – Careers in Surveying has been successful nationally with an increased uptake at tertiary institutions in Victoria, NSW and Queensland.

ENDS.

Interviews available on request.

For all media requests and enquires please contact:

*Angelique Cooper, **Tinker Tailor Communications**, M: 0424 177 510*

E: angelique@tinkertailorcommunications.com.au

Additional Information:

- Resources available: brochures, study pathway Flyers, promotional items and Career Adviser Packs.
- A Life Without Limits: <https://www.alifewithoutlimits.com.au/>
- Social Media links: #alifewithoutlimits #trysurveying #suitstoboots
- Marketing team behind A Life without Limits: Cookie Dough Marketing and Research
<http://www.cookie doughmarketing.com.au/>
- There's never been a better time to study - Demand Study
<https://www.alifewithoutlimits.com.au/increased-demand-for-surveyors/>
- SurveyorsWA website: <https://www.surveyorswa.org.au/>
- The Western Australian Institution of Surveyors represents over 230 members and 250 affiliated professionals.
- The Western Australian Institution of Surveyors has representation on the Land Surveyors Licensing Board of Western Australia, the Department of Mines, Regulations and Safety - Mines Survey Board, the Urban Development Advisory Committee and the Landgate STGR – Strata Titles (General) Regulations Advisory Committee.